

The Cozy Catalog

Reach players actively browsing cozy games by mood, activity, platform, price, and playstyle. Our sponsored placements sit inside the discovery experience and link directly to Steam.

6,000+ Monthly page views	60%+ Views from US, UK, CA, AU and NZ	75%+ Known referrals from search
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Vercel Analytics, Apr 1-Sep 14, 2026.

INTRODUCTORY CAMPAIGNS

Sponsored Spotlight	Launch Spotlight	Featured Launch
\$29.99 / 14 days	\$49.99 / 14 days	\$79.99 / 14 days
Homepage and catalog placement Game art, pitch and Steam CTA Impression and click report	Everything in Spotlight One relevant collection or editorial placement Campaign performance summary	Everything in Launch Monthly newsletter inclusion Priority campaign scheduling

PREVIOUS SPOTLIGHT RESULT Bitter Harvest A prior 15-day featured placement generated 70+ trusted Steam visits. Nearly 90% of tracked visitors were new to the game's Steam page, with traffic split evenly between mobile and desktop. Source: Steamworks UTM Analytics for thecozycatalog.com. Previous performance is not a guarantee of future results.	MEASUREMENT Know what the placement delivered Every campaign reports viewable impressions and outbound Steam clicks by placement and source page. Your Steamworks UTM dashboard shows trusted visits, wishlists, purchases and activations. A viewable impression requires at least 50% of the placement to remain visible for one second.
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HOW IT WORKS

1. Request availability at thecozycatalog.com/advertise. 2. We review audience fit and confirm dates. 3. You approve the creative and complete payment. 4. We launch and provide a campaign report.

Sponsored placements are clearly labeled and do not purchase a favorable review, organic ranking, or guaranteed catalog inclusion. Standard catalog submissions remain free.